

Make your Move : Trade On: Business Battle 2021

An exclusive one-day business extravaganza, Business Battle 2021, was held on 4th February 2022 at 8:30 AM. It commenced in signature PSBB style, with a prayer followed by the inaugural ceremony.

The stock market simulation event, Digital wallet, kicked things off as the real-life stock market opened. This was followed by the interview event, 'Rehearse Your Responses'. This year, in the online mode, there were a total of 7 events, each highlighting a specific area of commerce. The business plan- 'Millionaire Minds' perfectly emulated Shark Tank. Ad to Cart, the age-old advertisement event, managed to stand the test of time yet remained fresh in its proceedings. 'Mind Your Quiz-ness' as the name suggests was the business quiz which was a great hit, with the quiz masters' unique line of questioning. A new event, 'It's a Wen-win!' dealt with the planning and budgeting aspect of commerce, which hasn't been done before. Finally, the surprise event, providing solutions to case studies with a new twist of defending your solutions in the final round proved to be the turn-up for the books!

After a day filled with students buzzing about their screens like busy bees, it was time for the valedictory ceremony. The Chief Guest, Mr. Ashok Ramachandran, alumnus and CEO & President of Schindler India shared his life lessons followed by a beautiful rendition of a devotional song.

Dean and Director and Correspondent, Mrs. Sheela Rajendra laid emphasis on the need for each and every student to nurture various skills to become successful in the fast paced world, filled with challenges. Mr.Y G. Rajendra, the Executive Trustee commented on the importance and understanding 'commerce' in all walks of lives and time management, being one of the tools that paves way to success.

Soon the award winners for each event were announced and the overall championship was bagged by PSBB Millennium Gerugambakkam.

In true spirit of Business Battle, every participant gave it his/her best shot and everyone who was a part of the event, including the audience, learnt some valuable business lessons.

Report by
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