

TYCOON TAKEAWAYS-

Great Icons, Greater Ideals

During these trying times online teaching and other online methods of learning are satisfying our thirst for knowledge. Stimulation is one such novel way of kindling our curiosity. After the first two modules of **Stimulation**, the students have been looking forward to more and with **Tycoon Takeaways**, the Stimulations continue to quench our thirst, leaving us wanting for more. Socrates once said, "Knowledge exists in knowing that you know nothing". The more you learn, the more you understand how little you know.

Ms. Mythili Natarajan with **Tycoon Takeaways** has made us realise how much of the world there yet is to discover. Through her talk she has expanded our understanding of the magazine Fortune 500, Fortune Global 500 and our perceptions of Global corporations and businesses. She began by explaining what Fortune 500 is and what it means to be on the list. While Fortune 500 focuses on the 500 largest US companies ranked by revenue, Fortune Global 500 focuses on ranking corporations worldwide. She continued to talk about the seven corporations of India that made it to the list and how out of the 7, four are undertaken by the Public Sector which is truly remarkable. For a better understanding she illustrated the revenue earned by the Super 7 with bar graphs.

The speaker further explained the minimum revenue a company requires to make it to the Fortune 500 and the Fortune Global 500, and how it changes annually. She gave us inputs on the general attributes a company needs to make it to the list- **Focus, Adaptability, Vision, Stability and Determination and Consistency**. With examples she made understanding easier and information much more permeable to our brains.

The module didn't just stop there, while our minds were shaken with incredible facts, there was something to move our hearts too. Giving us inspiration from what the CEOs have to say about their successful journey to the Fortune 500, Mrs. Mythili managed to move our hearts rather easily. She not only quoted the CEOs messages, but also simplified each

quotation in her own words and then condensed them into bite-sized valuable takeaways. Her brief talk concluded with her recalling of the values she had mentioned earlier in the module. Quoting **Steven Collis, CEO of AmerisourceBergen** she says, “It’s so unfortunate that people don’t recognise the responsibility they have”. We, as citizens really need to pay attention to our responsibilities, especially during this pandemic.

The tycoons and their inherent traits are sure to trigger a passion for ethics in business. While the talk encourages us, to dream of becoming entrepreneurs and businessmen/businesswomen, the values we’ve learnt through the talk will definitely guide us to be better versions of ourselves!

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Shutterbugs

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